



**FOR IMMEDIATE RELEASE**

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## **Restaurant Store Opens Larger Location in New Castle, Del. on Oct. 6**

The Restaurant Store, a division of the Lancaster, Pa. based Clark Associates, Inc. announces the opening of a new, 32,000+ sq. ft. facility in New Castle, Del. that provides more inventory and better access to restaurant supplies and equipment for the area's busy foodservice professionals. Doors opened on Oct. 6.

Located at 705 Morehouse Drive, in New Castle, Del., the new store substantially increases the amount of sales and inventory space, compared to the former location at 3065 New Castle Avenue. The increase in space also lends itself to a more optimized layout to make it even easier for busy foodservice professionals to find what they are looking for with ease. Over 8,000 items are available in-stock and ready for immediate pickup; over 100,000 items are available online. The staff of trained, customer-focused food service professionals increased from 12 to 18, further improving the shopping experience.

Convenient hours, ample parking and personal assistance from knowledgeable food service professionals are hallmarks of every Restaurant Store. For example, the stores' website ([www.TheRestaurantStore.com](http://www.TheRestaurantStore.com)) allows customers to order online and pick up the order at the closest Restaurant Store at their convenience.

A powerful tool, the Restaurant Store website provides detailed product descriptions, spec sheets and buying guides to help customers order exactly what they need. Quantity Discounts are available for bulk orders, and it's easy to view past purchases and reorder directly from the My Account section of the site. Registered customers also receive exclusive email specials, access to incredible prices and can even view current monthly interactive sales flyers and make purchases directly from the flyer. The stores' Quick Pick Program allows customers to save online shopping lists for speedy reordering, and they can even set reminders. Top-notch Customer Service support offers industry knowledge for exemplary support both before and after the sale.

This New Castle, Del. location is one of 7 Restaurant Store locations. A brand-new Baltimore location opened in March 2013, and a larger location near Allentown, Pa. is slated for opening on Nov 3. The other 4 Restaurant Store locations include Lancaster, Harrisburg, Reading, and Philadelphia, Pa.

### **About The Restaurant Store:**

As a division of Clark Associates, Inc., The Restaurant Store provides the quality, value, and excellent service demanded by today's busiest restaurateurs. Great prices, convenient online ordering and virtually unlimited supplies make the cash-and-carry Restaurant Store the food service professional's premier source for restaurant supplies and equipment. For more information, please visit [www.TheRestaurantStore.com](http://www.TheRestaurantStore.com).

### **About Clark Associates:**

Clark Associates is a privately held company headquartered in Lancaster, Pa and has been recognized as one of Central Pa's fastest growing companies. Employing over 800 people, Clark's multiple divisions and branches in mechanical, sales, and manufacturing

serve a variety of commercial food service customers nationwide. For more information on our business and history, please visit [www.clarkinc.biz](http://www.clarkinc.biz).

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